



**CAPTIVA VERDE**  
INDUSTRIES LTD.

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**For Immediate Release**  
**La Quinta, California**

**Thursday, January 28, 2016**  
**Canadian Securities Exchange Symbol: VEG**  
**United States OTC Market Symbol: ARDWF**  
**56,198,924 Common Shares Issued**

### **CAPTIVA VERDE PROVIDES OPERATIONAL UPDATE**

La Quinta, California – January 28, 2016 Captiva Verde Industries Ltd. (“Captiva Verde” or the “Company”) is pleased to provide an update of the operations since our Sept. 28, 2015 commencement of commercial production. The Company’s strategic plan is to build Captiva Verde into the largest 100% pure play USDA certified organic vegetable producer.

Substantial effort and capital has been deployed to lay the foundation for a very large USDA certified organic vegetable operation. This mission has been accomplished.

Building an operation that attracts the largest and most well respected retail and wholesale food companies as customers, management needed to take, and subsequently undertook, a very aggressive large scale development and build out, avoiding an approach that would simply not offer the scale and size to attract the top players in the organic food industry. Any slower approach to growth, would take years to build, a situation the company could not afford if it were to capture its position in this most dynamic time within the explosive organic food revolution.

Captiva is now recognized as a top USDA certified organic vegetable producer, that is more than capable of very large scale operations. Captiva sells its USDA certified organic products to Dole Fresh Foods, Taylor Foods, Organic Girl, Pacific International Marketing, Fresh Express and a whole host of regional food companies.

Building a company that now has production capacity of 500,000 pounds per week was no simple task, and we are grateful to our shareholders and employees for making this vision and quest a reality. There is no large scale start up company in the world, that does not have its initiating pains, and we are typical of that large undertaking. Management is now focusing from being a seller in the spot market, to marketing 90% of our sales secured by long term produce purchase agreements. It was critically necessary to initiate our large scale undertaking as a spot market seller as world class buyers need to inspect first hand, our capabilities and food safety programs that are essential in the fresh organic produce business.

Captiva has earned both the coveted USDA organic certification, and is also certified food safety compliant under the most stringent food safety certification programs in the industry; grading 99% and 100% in its final grades.

Please visit us at [www.veg.net](http://www.veg.net)

The first published financial results for the first full period of commercial sales will be reported in the Company's audited 4<sup>th</sup> quarter financial statements for the period ending December 31, 2015.

On behalf of the Board of Directors of the Company and for further information, please contact:

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### **READER ADVISORY**

*The CSE has neither approved nor disapproved the information contained herein.*

*This news release contains forward-looking statements. The Company has provided the forward-looking statements in reliance on assumptions that it believes are reasonable at this time. The reader is cautioned that the assumptions used in the preparation of the forward-looking statements may prove to be incorrect. All such forward-looking statements involve substantial known and unknown risks and uncertainties, certain of which are beyond the Company's control. Such risks and uncertainties include, without limitation, delays resulting from or inability to obtain required regulatory approval. The actual results, performance or achievements could differ materially from those expressed in, or implied by, these forward-looking statements and, accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do, what benefits, including the amount of proceeds, the Company will derive therefrom. Readers are cautioned that the foregoing list of factors is not exhaustive.*